

The Law Offices of Marc L. Shapiro, P.A.

November 2019

720 Goodlette Rd N, Suite 304, Naples, FL 34102 • www.AttorneyShapiro.com

How Are You Doing?

When Personal Injury Goes Beyond Law

ver the 27 years I've been in practice, I've learned that personal injury cases aren't just about law. I've handled countless cases where someone is hurt and needs help both in and out of

the courtroom. As an attorney, I'm trained to help with the paperwork, working with the insurance company, speaking to the jury, and do what I can to get my client the settlement they deserve. Getting that money to cover medical bills or lost wages is a big deal, but reaching that point can be a long fight. In the meantime, there are many other struggles my clients face.

When I sit down to talk to clients, our conversations aren't always about legal matters. We discuss needing to find the right doctor to treat their injuries or the right mechanic to fix their car, which are things every good personal injury lawyer should be able to recommend. Additionally, I've also talked with clients who need help with matters beyond their injury or case, like needing a drywaller or a dog groomer. I've even had conversations with clients who need legal help with a case outside of the area of law I practice. While I may not be able to solve all these problems personally, I make a point to recommend

Recently, we've begun a program to call current and former clients to check in, see how they're doing, and offer resources that go beyond legal assistance. I've

reliable help they can turn to.



"I want to get my clients the help they need, no matter what problems they're facing."

done business with a lot of people in my personal and professional life. When I talk to a former client who mentions they're facing a rough divorce, I know a really good divorce attorney they can contact. If someone mentions they have a leaky kitchen sink and haven't been able to find someone who can fix it, I'm happy to give them a number to a good plumber. When we need help, it's important we have someone we can trust to be there. I want to get my clients the help they need, no matter what problems they're facing.

> We can't solve all the problems in the world, but we can help our loved ones solve the problems they face by referring them to trustworthy help. If you would like to be on this call list and get in contact with reliable resources in the area, just email the office and let me know. And if there's someone you love who needs help with a personal injury case, show them you care and get them reliable help by sending them our way. Referrals are always welcome.

Connecting clients with reliable help is our way of showing our sincere thanks. By choosing our firm to help with your case, you also help us support ourselves and our family. We recognize the responsibility we have when clients

choose our firm to support them. When someone needs to file a personal injury claim, they're usually in one of the most difficult situations of their life. Thank you for trusting us with your case.

-Marc Shopiro



Celebrating Giving Tuesday

Supporting the People You Believe In

November is usually all about Thanksgiving, but it isn't the only holiday that encourages generosity. Giving Tuesday is a phenomenal celebration in which millions of people from across the globe are inspired to spend 24 hours giving back to the



Origin and Goal

Giving Tuesday is celebrated every year on the Tuesday following Thanksgiving, and this year, the holiday lands on Dec. 3! It was established in 2012 by the United Nations Foundation and New York's 92nd Street Y as a response to consumer-driven holidays like Black Friday and Cyber Monday.

The purpose of the holiday was to spread the spirit of giving, not only for the people in our nation but individuals across the world. The goal is "to create a massive wave of generosity that lasts well beyond that day and touches every person on the planet."

Technology at Its Best

Through the use of social media and technology, the organization hopes to encourage and spread generosity on a global scale using the hashtag #GivingTuesday. The website states that "... technology and social media could be used to make generosity go viral; that people fundamentally want to give and talk about giving." Through massive social media platforms like Facebook and Twitter, the individuals and companies participating in Giving Tuesday can spread their missions and messages all over the world, encouraging others to do the same.

How You Can Celebrate

Now is the perfect opportunity to support your community and the causes you believe in. The best part of this holiday is that "giving" doesn't just refer to donating money. People can give back by volunteering their time to help a nonprofit business, donating goods and food, or just buying a stranger some lunch. Even the smallest actions can have the biggest impact.

If you're interested in participating in Giving Tuesday, get together with your friends, family, sports team members, or neighbors to brainstorm on how you can give back. To learn more about how you can participate, visit **GivingTuesday.org**.

The Definition of Amazing

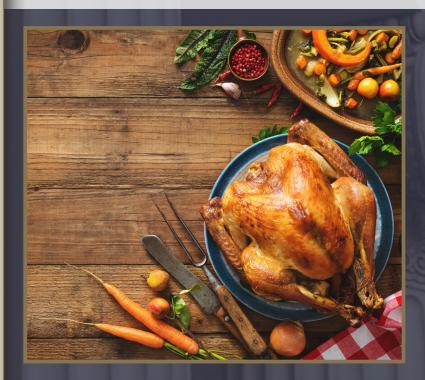
Spotlight on Gerta Toska

ive years ago, Gerta Toska joined the office. She came after years of begging from Marc Shapiro, who happens to be friends with her husband and was the best man at their wedding. Marc knew Gerta would make the perfect addition to the firm, and when she joined, it was clear why. She transformed our systems, redefined organization, and had become invaluable with our clients.

Earlier this year, Gerta went on maternity leave to welcome her son Aiden into the world. Gerta isn't someone who craves the spotlight, but we missed her so much while she was on maternity leave, so we wanted to show her off a little. She has a pretty amazing story.

"My family moved this country shortly after I turned 15 years old," Gerta says. "The moment we stepped foot in JFK International Airport in New York, my childhood ended. I was the only one in my family who could speak English, so I needed to help my parents with everything. I would go with them to the DMV to translate, make doctors' appointments, and answer phone calls; there was no question. It's what you do for family."

Gerta and her family hadn't been living in the United States long before she and her mother were in a car accident. They were hit by a drunk driver who



Thanksgiving isn't a hard holiday for those who eat paleo. Almost all of the savory staples were paleo before it was cool. Stuffing is a notable exception, but this recipe's got you covered.

breezed through a stoplight and ended up with serious injuries.

"I was so scared," Gerta admits. "I was young and ignorant, so I thought the accident was my fault. We never talked to a lawyer about the accident because we didn't know our rights. Knowing what I know now, we had a massive case and we could have gotten a lot of help for our injuries. Looking back on it now, the whole situation was unfair. There was no justice because we didn't know what to do."



What makes Gerta Toska amazing isn't just that she's incredibly patient, organized, or that she can speak *and* sing five languages. Gerta is an amazing person because she truly cares about helping others.

"I don't want anyone to feel as powerless as my family did after our accident," she says. "This job means I can help people and teach them that there's more to the law when they know. The unknown is scary, but when we educate our clients, the more confident they feel about their future. I believe in helping people, and I like to sleep well at night."

We're truly happy to have Gerta back at the office, bringing her skills and her kind heart with her every day.

- Ingredients
- 2 tbsp ghee or avocado oil
- 3 cups onion, diced
- 2 cups celery, diced
- 1 cup mushroom, diced
- 1 cup apple, cored and diced
- 1/2 cup dried cranberries, chopped
- 1/4 cup flat-leaf parsley, chopped
- 3 tsp poultry seasoning
- 1/2 tsp salt
- 1/2 tsp black pepper
- 2 cups almond flour
- 3 eggs, beaten

Paleo Stuffing

Inspired by 40Aprons.com

Directions

- 1. Heat an oven to 350 F.
- In a large cast-iron skillet, heat ghee or avocado oil over medium heat.
- Add onion, celery, mushrooms, apple, cranberries, parsley, seasoning, salt, and pepper to pan. Sauté for 7 minutes.
- Remove from heat. Stir in almond flour. Once mixed well, stir in eggs. Transfer to oven and bake for 45 minutes to 1 hour.
- 5. Let cool for 10 minutes before serving.

What Some People Are Saying About Us

"A heartfelt thank-you to The Law Offices of Marc Shapiro, Mr. Moran, Laurie, Isabel, and the team! My sincere thanks goes to you and your team for my excellent representation. I could not be happier with my settlement. I am so incredibly thankful for your hard work and expertise on my accident case. Mr. Moran, Laurie, and the rest of the team went above and beyond and gave me world-class legal service! This is truly the best law firm!"





How Are We Doing?

Feedback from our clients lets us know how we're doing. Please tell us about your experiences by leaving a review on Google or on our Facebook page at Facebook.com/AttorneyShapiroLaw. Your support empowers us in our mission to help as many people as possible.



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Word Search

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The Law Offices of Matro L. Shapiro, PA.

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Carcassonne The Real Magic Kingdom

Every year, tourists flock to Disney's "Magic Kingdom" and marvel at Cinderella's iconic castle. As fun as it is to see this Florida-based attraction, it would be even more magical to step back in time and visit a real medieval citadel. What if you could walk the same ramparts as Roman legionnaires and climb the same towers as French kings? If this idea gives you goosebumps, pack your bags for Carcassonne, France.

A four-hour train ride from Paris, towering above the rolling vineyards of southern France, you'll find one of the most intact, accessible castles in Europe. With sweeping, concentric walls and 53 elegant towers, the Cité de Carcassonne is a breathtaking sight. Once an impenetrable border fortress between the kingdoms of France and Aragon, the gates now stand open to anyone curious enough to walk its cobblestone streets.

In fact, you can stay in the ancient city yourself. The five-star Hotel de la Cité Carcassonne occupies a former bishop's palace and overlooks the inner ramparts of the fortress. With medieval tapestries and gorgeous woodwork in the hotel's interior, you'll feel like you're living among French royalty. Of course, if you'd prefer lodging with the commoners, plenty of quaint bed-and-breakfasts exist just across the Aude river.

> With rustic cafes, fresh crepes, and bustling crowds making their way down the twisting cobblestone streets, the surface-level experience of Carcassonne would be enticing to anyone wanting to explore the French countryside. But for those who want to delve into the history of this storied castle, grand narratives await you.

Just walking the walls of Carcassonne paints a picture of the past. While the outer fortifications were built by Louis IX and Phillip III, a section of the inner wall is far older. The red brick used in this part of the construction dates back to before the existence of France itself. Roman troops first fortified the hillside town around 100 BCE, giving every stone of this site a story to tell.

If you've ever dreamed of experiencing medieval life for yourself, your adventure awaits in Carcassonne.